

# **IANT Job: Multimedia specialists**

## **Job description:**

IANT is currently looking for a highly motivated and driven individual for the role of Social Media & Digital Marketing Specialist.

Primary job function will be to operate IANT's Audio and Video equipment to stream/broadcast Friday Jumma Prayer and all other programs that needs to be stream at a specific time. Records event program and broadcast a later time thru IANT Facebook/YouTube Channel. Maintaining the equipment as well as train volunteers in the case you are not available at a specific event.

## **Responsibilities**

Duties Includes creating digital content, website update, graphics, and videos for social media, support sound system; working with BOD leaders and Imam.

- ❖ Manage IANT streaming activities during Friday prayer and regular classes
- ❖ Support, maintain, and upgrade IANT digital streaming platforms and software
- ❖ Support the creation of flyers, marketing material, and other IANT digital publications

## **Preferred Qualifications**

- ❖ Minimum of two years' experience in a full-time digital marketing and/or social media position.
- ❖ Bachelor's degree in marketing, advertising, public relations, communications or a related field.
- ❖ Be social media savvy (Facebook, YouTube, Instagram, etc.)
- ❖ Demonstrate excellent oral and written communication skills
- ❖ Comprehend and follow oral and written instructions accurately
- ❖ Exhibit leadership potential and an outgoing, friendly personality
- ❖ proficiency using Canva and/or Adobe Suite (Photoshop, Illustrator, etc.)
- ❖ Sound System Experienced

## **Experience**

- ❖ Social media: 2 years (Preferred)
- ❖ Marketing: 3 years (Preferred)

## **Education**

- ❖ Bachelor's (Preferred)

## **Work Location**

- ❖ IANT

## **Job Types**

- ❖ Part-time